

STP Arts & Heritage Meeting Minutes

10 September 2008

Aldeburgh Music, Snape

Present:-

**Emma Brightmore
Louise Cullen
Marc Ernesti – Chair
Jemma Finch
Ros Green
Lesley Humphries – Minutes
Naomi Jaffa
Jayne Knight
Alex Paul
Tim Rowan-Robinson
Rebecca Weaver**

Apologies:-

**Karina Coghlin
Sarah Foster
Angela Lilley
Alison Plumridge**

		ACTION
1	<u>Welcome: Alex Paul and Sarah Foster</u> Everyone was welcomed.	
2	<u>Apologies For Absence</u> Apologies given.	
3	<u>Matters Arising From Previous Meeting</u> Research – The proposal was forwarded to Jayne who discussed it with Jai Raithatha of SCC who felt there was already enough research material available. Ros will invite Jai to an A&H meeting to discuss economic development. Jayne felt that we could bid into the second round of LABGI in a couple of months time. County Reorganisation – Marc extended an invitation to anybody that would like to stay on after the meeting to discuss this issue. The main points could then be brought back to the next meeting. STP Website Themes – Pass your key events to Ros who will instruct Lesley as to what is to be included. The minutes were accepted as a true and accurate record.	RG ALL/RG/LH
4	<u>Update On Forum</u> To take place on the 27 October at The Cut, Halesworth. An itinerary was circulated for discussion. Tim has agreed to be our representative and facilitate. It is important to focus on arts and tourism particularly in promotions and could be part of Alex's presentation. The list of invitees so far will be circulated. It was felt that the Tourism Officers should be on the list. VisitSuffolk can be the portal for; website links, testimonials from smaller businesses that have benefitted from tourism, mission statement showing where we aim to be in three years time. The Forum could recruit people willing to collate the vast amount of A&H information or to fund a student. It is important to fill winter bed-spaces and visitors should be encouraged to stay by arts and cultural activities. Tim offered to publicise any events on his website and send information to potential customers. Arts and heritage should be campaigned for a year but as Suffolk does not have a leaflet distribution system any literature would have to be distributed the same way as the postcard. The name for the event will be 'Arts, Heritage & Tourism: The Forum'. The itinerary will be updated and re-circulated before being mailed out. It was felt that 'funding and how to source' would be too big a subject to discuss at the forum and a half day event in the spring was suggested. This could evolve into several smaller events on 'how do they do that?' activities.	AP RG ME RG

5	<p><u>Big Weekend</u></p> <p>Suffolk's Big Weekend will take place on 11/12 October and the aim is to encourage Suffolk residents to explore what it on their doorstep. The launch, in conjunction with the partners, will take place on Friday. The table were asked to encourage more participants and get them to email the STP with their offer. It is planned for this to become an annual event, probably moving to the spring. It was requested that a date be circulated as soon for the heritage and arts organisations to be able to fit the event into their calendars. The project will be fully evaluated to fulfil the funding requirements.</p>	AP
6	<p><u>Update on Threads Project</u></p> <p>A funding bid for £50,000 from the HLF will be submitted from Bury St Edmunds Art Gallery who will also provide the administration. If the circulated proposal is acceptable the application form will be submitted. As the application form is a lengthy procedure, help was asked with completing it.</p>	
7	<p><u>Any Other Business</u></p> <p>Naomi – 2000 postcards were sent with a mailout. Marc – UCS is holding its first Union Freshers Fair on the 25 September, if you want to go let Marc know by tomorrow or let him have your brochures to take. Ros – Chrissy Harrison the Dean of Arts at UCS would make a useful contact.</p>	
<p style="text-align: center;">Next Meeting Date: 10 December 2008, Venue: National Trust, Westley Bottom, Bury St Edmunds, Time: 10am</p>		